

SPIRIT OF COMMUNITY

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VICE PRESIDENT

Melinda Stevens

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Greg Davis

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Michele Epifani

“Believe that one person, one act of kindness, can improve the lives of others and make a difference in our world.” – PointsofLight.org

Thank you for your continued support of the Volunteer Center of South Jersey (VCSJ)! As always, we are steadfast in our commitment to volunteers, non-profit agencies and businesses like yours. We value the role of the volunteer, the work of the non-profit agency and the contributions of the business community. This being the case, change only happens with the involvement of all three, and we need you!

Spirit of Community, the largest volunteer recognition event in New Jersey, exemplifies what we do at VCSJ every day: thanking individuals, groups, family and corporate volunteers and the non-profit organizations they serve. It is an extraordinary night for South Jersey’s own “Points of Light” to shine and be recognized for their year-long efforts. This special event will be held this year at Auletto Caterers in Deptford, NJ on October 26, 2017. We encourage your company to not only attend the celebration, but to also consider nominating an individual or group within your own organization. Several award categories are available, including the H.E.R.O.E.S. award - *“Honoring Excellence, Rewarding Outstanding Employee Service.”*

Companies striving to do good for the world and their local communities, investors, customers and employees are seeing the return on their investment. It’s no longer solely about the amount of dollars a company donates to worthy causes – emphasis is being placed on creating a real connection with the community. Businesses are investing more in corporate volunteering programs and are benefitting not only from happier employees who are making a difference, but also from the grassroots community outreach these programs provide.

As you may know, consumers often make emotional buying decisions based on how they feel about a company. If you’re looking to embrace a corporate volunteer program, we have a variety of ways you can contribute. It’s good for the community and your employees, as well as your bottom line.

Please review this sponsorship information packet for this premier evening. We believe there is a sponsorship level that can fit your organization’s philanthropic goals, marketing objectives and budget. If you have questions, our office can be reached at 856-415-9084 or by email at npp@sjvolunteers.org. I can be directly reached by calling the office or by email at mepifani@sjvolunteers.org. We thank you sincerely in advance for your consideration of a sponsorship for this important South Jersey event.

Yours in service,

Michele Epifani
Executive Director



VOLUNTEER CENTER
of South Jersey

📍 1400 Tanyard Rd.
Sewell, NJ 08080
☎ 856.415.9084
✉ 856.415.9085
🌐 SJVolunteers.org



ABOUT US

About Spirit of Community

Government officials, media, non-profit organizations, corporations and service-minded leaders come together for one night to honor the contributions made daily by our friends, neighbors and family members. Established in 2011, this event continues to offer our community the unique opportunity to recognize and appreciate local heroes who work tirelessly to make South Jersey a vibrant place to live.

About the Volunteer Center

VCSJ promotes volunteerism in the region and connects individuals and businesses with opportunities to serve. Each year we continue to enhance operations by implementing more practical technologies to make connecting volunteers with opportunities easier. VCSJ's online volunteering platform also makes it easier and faster for non-profits to advertise their opportunities and to track volunteering hours. At VCSJ, we pride ourselves on our continued role in streamlining the volunteering process for volunteers, non-profits and corporations who desire to make a difference in their communities.

Why Sponsor?

As an event sponsor, your contribution will place you among corporate leaders committed to supporting volunteerism in communities across South Jersey. Sponsorship dollars accomplish two things:

- They help VCSJ bring this premier event to non-profit agencies and business organizations who want to honor their volunteers in a special way.
- They provide continued support to VCSJ's programs all year-round! These programs include youth leadership, family volunteering, collaborative community engagement and much more.

INCREASE BRAND AWARENESS: Our marketing efforts will highlight you and your business to a captive audience. You will receive logo placement in a variety of locations, including flyers, social media outreach, brochures, websites, email marketing, signage and more that will increase awareness of your business to potential customers in South Jersey.

GAIN MEDIA EXPOSURE: Our sponsors receive recognition in all communications with the local and regional press. Our highest sponsors are offered the opportunity for a special mention in press features.

SECURE NEW BUSINESS: This event is the perfect opportunity to generate new leads and form new business partnerships. In addition to being a place where you can meet and greet top leaders in South Jersey, all sponsors are offered the opportunity to display literature at the event.

SAVE MONEY: Since VCSJ is a 501(c)3 organization, your sponsorship is tax-deductible to the fullest extent of the law (tax deduction).



VOLUNTEER CENTER
of South Jersey



SPONSORSHIP OUTLINE

SPIRIT OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS				
	\$5,000	\$3,000	\$1,000	\$750	\$500
BENEFITS	PRESENTING	DIAMOND	GOLD	SILVER	BRONZE
Acknowledgement on the VCSJ annual donor list website, annual report and other communications.	●	●	●	●	●
Tickets to the event at reserved tables.	● 10	● 8	● 6	● 4	● 2
Event program ad and sponsor recognition.	Inside cover Full page	Full Page	1/2 Page	1/4 Page	Recognition
Logo displayed as a supporter of VCSJ on our website for one year (with link).	●	●	●		
Acknowledgement as a supporter of community service and a sponsor of this event on social media outlets (Facebook, Twitter and Instagram).	●	●			
Special invitation to exclusive VCSJ events throughout the year, where applicable.	●	●			
Recognition in all media outreach (releases, interviews, etc.) for pre- and post-event coverage.	●	●			
Acknowledgement at podium.	●	●			
Logo on event signage.	●	●			
Logo/name displayed for one full year (with link) on VCSJ volunteering portal site.	●	●			
Guaranteed company category exclusivity and prominent logo placement on event signage.	●				
Chance to display company marketing materials at the event.	●				
An opportunity to briefly address the audience.	●				
Prominent recognition as presenting sponsor in all event marketing materials, including email announcement and invitations to over 5,000 South Jersey subscribers.	●				



AWARD CATEGORIES

COMMUNITY AWARDS

Awarded by community member selection. Individuals, groups, non-profit organizations and businesses are encouraged to submit these nominations.

The Presidential Volunteer Service Award – This award, conferred by the Office of the President of the United States, recognizes the valuable contributions of volunteers nationwide who are answering the President’s call to serve others.

Volunteer Manager of the Year Award – This honor recognizes achievement in the creation, implementation and leadership of an effective volunteer program to meet social need.

Volunteer of the Year Award – This award provides a public platform for local non-profits to recognize a volunteer who has made an outstanding contribution to their agency.

H.E.R.O.E.S. Award – Honoring Excelling, Rewarding Outstanding Employee Service. This award offers local corporations and small businesses a plat

VOLUNTEER CENTER OF SOUTH JERSEY AWARDS

Awarded by the VCSJ judging committee; through nomination only.

Corporate Excellence Award – This award honors a socially responsible company with an exemplary commitment to service in their community.

Distinguished Youth Service Award – This honor recognizes young leaders ages 14 to 23 who have made a great impact in the community.

South Jersey Humanitarian of the Year Award – This prestigious award honors a South Jersey leader who has consistently gone above and beyond to make his or her community a better place through their commitment to volunteerism and selfless acts of service.

Bob Shyrock Community Service Award – This award is bestowed to a local non-profit organization that has shown unwavering commitment to volunteerism in the community.



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SPiRiT OF COMMUNITY

REGISTRATION FORM

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PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- Presenting Sponsorship..... (\$5,000)
 Diamond Sponsorship..... (\$3,000)
 Gold Sponsorship..... (\$1,000)
 Silver Sponsorship..... (\$750)
 Bronze Sponsorship..... (\$500)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ - _____ Fax: () _____ - _____ Email: _____

Our check is enclosed. (Checks made payable to Volunteer Center of South Jersey)

We will pay by credit card: Visa MasterCard American Express Discover

Card Number

Expiration Date


CV2 Security Code

Name on Card

Signature



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