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Dear Friend,

2018 marks the 20th Anniversary of the **Taste of Community** event. This small plate offering event was the first of its kind in 1998 when the Volunteer Center of Gloucester County wanted to showcase local community restaurants. Nineteen years later a new brand, a new name but the same great event!

Today, VCSJ continues to make a difference in the lives of volunteers, and the non-profits they serve, in turn, creating a major impact on lives throughout South Jersey. It is because we serve these seven counties, that, this event provides more regional exposure to our sponsors and most valuable supporters. VCSJ invites you to join us for the **20th Annual Taste of Community** event, which draws 400+ of South Jersey's finest citizens, for the tastiest evening of the year! **SIP** on local wine & **SAVOR** the flavor from 20+ of South Jersey's Best eateries that the region has to offer, all while you **CONNECT** with new friends!

As a sponsor, your guests are also invited to our **VIP Corporate Reception**, graciously sponsored by our host, **Auletto Caterers** in their renowned wine cellar, featuring some their own blends and those local wineries. VCSJ offers 6 different levels of sponsorship, we are confident that you will find a level that fits your organization's goals, marketing objectives and budget.

This signature event will take place on **Monday, April 23rd, 2018** at 6pm (VIP Reception begins promptly at 5pm) and will include, live entertainment, auctions, fun photo booths, raffles and more. Please take a few moments to review the enclosed sponsorship information. We hope to see you at our Taste of Community celebration!

Best Regards,

Michele Epifani
Executive Director

Gregory Davis
Sponsorship Committee



VOLUNTEER CENTER
of South Jersey

- 📍 1400 Tanyard Rd.
Sewell, NJ 08080
- 📞 856.415.9084
- 📠 856.415.9085
- 🌐 SJVolunteers.org



**2,312
VOLUNTEERS
REGISTERED**



**150+ NONPROFIT
PARTNERS**



**6,215 HOURS
SERVED**

**PROJECTS
BENEFITING**

ANIMALS

ENVIRONMENT

**FIRST
RESPONDERS**

MILITARY

SENIORS

**WOMEN AND
CHILDREN**



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ABOUT THE VOLUNTEER CENTER

The Volunteer Center of South Jersey (VCSJ) was established in 1996 as a private, independent, 501(c)3 non-profit organization. In 2013, the Center expanded and changed its name, enthusiastically embracing the ambitious undertaking of serving the seven County South Jersey regions.

OUR MISSION

The Volunteer Center's mission is to change lives, empower families and improve our community through volunteerism and support of local nonprofit organizations.

HOW WE HELP?

VCSJ achieves its mission by continually promoting volunteerism in the region and by connecting both individuals and businesses with non-profit organizations that need their support. The Center also provides best practice tools and by offering educational, consulting and other support services to help our nonprofit partners increase their capacity to manage volunteers and accomplish their mission.

WHY SPONSOR?

As an event sponsor, your contribution will place you among community leaders committed to supporting volunteerism and nonprofit organizations in the communities they serve. In addition, there are numerous ways that sponsor benefits can help build your business!

INCREASE BRAND AWARENESS: Our marketing efforts will highlight you and your business with a captive audience. We have a range of sponsorship levels that will increase your brand's awareness thorough, print, e-marketing, and just as important, word of mouth marketing tactics, all with goal of increasing brand awareness with potential customers here in South Jersey.

CONNECT WITH COMMUNITY LEADERS: Our goal for this event is for your to not only SIP & SAVOR some of South Jersey's BEST Wine & Eateries, but also to facilitate the opportunity for you to CONNECT with top community leaders in South Jersey, all with a similar passion of social good as yourself. Where better place to form new relationships than around great food and even better company!

TAX DEDUCTION: VCSJ is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. Tax ID #22-3462373

*Sip. Savor. Connect.
April 24th, 2017*

AULETTO'S CATERERS

1849 COOPER ST., ALMONESSON, NJ 08096

VIP CORPORATE RECEPTION - 5:00PM

MAIN EVENT - 6:00PM - 8:30PM

TASTE of COMMUNITY

Sip. Savor. Connect.
20th Anniversary

Sponsorship

TASTE OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS					
	\$5,000	3,000	1,000	750	500	250
BENEFITS	PRESENTING	PLATINUM	GOLD	CORPORATE	SILVER	BRONZE
Company Category Exclusivity	•					
Acknowledgment at podium and opportunity to briefly address the audience.	•					
Vendor table opportunity to display appropriate company marketing materials. (provided by company)	•					
Sponsor recognition on the Volunteer Center's annual donor list, annual report and in various external communications.	•	•	•	•	•	•
Tickets to the event at reserved tables.	• (20)	• (10)	• (8)	• (10)	• (4)	• (2)
Program book as & sponsor recognition in our taste program.	• (Full inside cover)	• (Full Page)	• (1/2 Page)	• (Recognition)	• (1/4 Page)	
Prominent logo placement on main event signage.	•					
Sponsorship recognition on event signage, night of the event.	•	•	•		•	•
Logo displayed as a supporter of the Volunteer Center on our website for one year (with link)	•	•	•			
Cited in all special press releases and media references.	•	•	•			
Logo placement on all printed marketing flyers, poster & postcards.	•	•				
Prominent recognition as sponsor in all event email announcements and invitations to more than 5,000 subscribers.	•	•				
Acknowledgment as a support of community service and a sponsor of this event on social media outlets (Facebook, Twitter and pinterest)	•	•				
Special invitation to exclusive Volunteer Center events through the year.	•	•				
Acknowledgment at podium night of the event & opportunity to briefly address the audience.	•					



Sponsor Registration

APPLICATION DEADLINE:

April 10, 2017

For your convenience we now have 3 ways to register!

Online:
sjvolunteers.org/toc

Fax:
856.415.9085

Email:
toc@sjvolunteers.org

Please review these great marketing opportunities and select the one that best suits your company's need.

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- Presenting Sponsorship (\$5000)
- Platinum Sponsorship (\$3000)
- Gold Sponsorship (\$1000)
- Corporate Sponsor Table..... (\$750)
- Silver Sponsorship (\$500)
- Bronze Sponsorship..... (\$250)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: () _____ Fax: () _____ Email: _____

Our check is enclosed. (Checks payable to Volunteer Center of South Jersey)

We will pay by credit card: Visa Mastercard American Express Discover

Card Number

Expiration Date

CV2 Security Code

Name on Card

Signature



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