



PAST TOC PARTICIPANTS

Auletto Caterers
Carolina Blue
Casa Bella Trattoria
Cinder Bar
Circles Thai restaurant
Classic Cake Company
Coriander: an Indian Bistro
Dayna's Party Rentals and Catering
Devour Desserts
Dippys Ice Cream
Duffy's Fine Chocolates
Filomena Lakeview Inn
Giambri's Quality Sweets
Heritage Winery
Indiya: Flavors of India
Kitchen519 - Bakery 519
Mission BBQ
Ms Dawns Catering
Oasis Mexican Grill



VOLUNTEER CENTER
of South Jersey

📍 1400 Tanyard Rd.
Sewell, NJ 08080
☎ 856.415.9084
📠 856.415.9085
🌐 SJVolunteers.org

Dear Restaurateur:

The Volunteer Center of South Jersey invites you to join us as we celebrate **Taste of Community 2019**, where the community connects with the finest eateries in a seven county region. This has been one of the most anticipated events for the past 20 years because of the restaurants, wineries and other food establishments, that continue to be the foundation of the Volunteer Centers signature fundraiser.

Every year the event draws over 400 guests who come together to **Sip** fine wine, **Savor** the flavors from 20+ local eateries and **Connect** with business partners and friends. It's the perfect showcase opportunity for restaurateurs like you.

With many eateries expected to return for 2019, space maybe limited, so be sure to RSVP ASAP! Our tasty evening takes place on Monday, April 8, 2019 from 6:00 to 8:30pm at Auletto Caterers located in Almonesson, NJ.

What the cost?

Just a **\$50 gift card donation** from your establishment. This donation is the highlight of our Basket Auction.

What you get?

- Full page Ad in our TOC Program Book.
 - Marketing opportunity to display signs, menus, and present your best dishes to 400 hungry guests.
 - Additional marketing from VCSJ – See the Marketing Checklist page in this packet.
- We got you covered!

Your participation will include:

- Table linens, plates, silverware and a 6 or 8 foot table to display cuisine (1 table per restaurant).
- Access to Edison-style electrical outlets, if needed.
- Access to kitchen for water, safe food storage, etc.
- Dining room wait staff for the TOC guests.

Bring guests, invite your patrons! If you register by February 15, 2019, you will receive 2 complimentary VIP Tickets to the event, which includes the wine cellar reception (a \$150 value). Additional tickets can be purchased online at <https://taste2019.eventbrite.com> or by phone at 856-415- 9084.

Over the next few weeks, VCSJ staff will be following up with you to reserve your spot. For your convenience, you can complete registration form in this packet and return by email or fax. We also offer online registration at <http://bit.ly/TOCRestaurantReg>.

In the meantime, if you have any questions about the event, please contact our office at 856-415- 9084.

Warmest regards,

Michele Epifani, Executive Director, VCSJ
mepifani@sjvolunteers.org

#sipsavorconnect #20+YRSOFTASTE



Restaurant Fact Sheet

PAST TOC PARTICIPANTS

Outback Steakhouse
Plaza Azteca
Revolution Coffee Roasters
Season 52
Sperenza Italian Restaurant
Sweetsboro Pastry Shoppe
Sweet Freedom Bakery
Summit Cakery & Cafe
Thai Terrace
The Red Hen
The Riverview Inn
The Telford Inn
Village Pub
Villarlis Lakeside
Yoshimoto Steakhouse
Wagonhouse Winery

DATE: APRIL 8, 2019

SET-UP: 3:00PM TO 5:00PM

EVENT: 6:00PM TO 8:30PM

ANTICIPATED ATTENDANCE: APPROX. 400+

PUBLICITY & SIGNAGE

- Restaurant Logo will be included on all event marketing, including postcards, posters, email blasts, website promotions, social media posts and newspaper ads/articles. **Restaurants are strongly encourages to apply early for maximum publicity.**
- We encourage you to take full advantage or promoting your restaurant to the hungry attendees at this year's taste. Please bring business cards, menus, coupons, etc.

EXPO HOURS, SET-UP, & TEAR DOWN

- Taste of Community is open to the public 6 – 8:30 pm. Every vendor table must be set-up by 5pm at the latest, and staffed and operational during the entire open hours of the event.
- An early entrance area for easy unloading will be provided. After unloading please park your vehicle in the lot provided on the other side of Almonesson Road.

CANCELLATIONS

- All cancellations must be in writing.
- Vendors shall not sublet or assign, transfer, or otherwise convey this permit to any other person or any of the privileges, rights, or duties conveyed herein, except with the prior written consent of the TOC Event Manager. Any attempt to sublet, assign, transfer, or otherwise convey this permit without the prior written consent shall be null and void, and the Events and Marketing Manager shall have the right to immediately terminate this permit. Any approved assignee shall be subject to all the provisions and requirements of this permit.

LIABILITY/INSURANCE

- By submitting the Restaurant Application, the vendor agrees to indemnify the Volunteer Center of South Jersey, save and hold harmless from and against any and all claims, actions, damages, liability and expense in connection with loss of life, personal injury, and/or damage to property occurring in and about, or arising from, related to or in connection with the fundraising event: "Taste of Community", the occupancy of the premises of Auletto Caterers and adjacent sidewalks, loading platforms or are as, parking areas, or occasioned wholly or in part by any negligent or willful act, or omission of vendor, its agents, subcontractors, exhibitors, concessionaires, employees or volunteers. In the event the vendor indemnified shall be made part to any litigation commenced by or against vendor, its agents, subcontractors, exhibitors, concessionaires, employees or volunteers, then vendor shall protect and hold harmless the above named indemnified in connection with such litigation.



VOLUNTEER CENTER
of South Jersey

📍 1400 Tanyard Rd.
Sewell, NJ 08080
☎ 856.415.9084
📠 856.415.9085
🌐 SJVolunteers.org



Marketing Checklist

TASTE CHOICE WINNERS

2018

Mission BBQ

2017

Outback Steakhouse

2016

Ms. Dawns Kitchen

2015

Riverview Inn

2014

J. G. Cook's

2013

Little Beef's Deli
Grill & Catering

We want to market your restaurant in the absolute best way we can! In order to do so, we need the following information and for you to do the following.

LOGO

- Restaurant Logo will be included on all event marketing, including postcards, posters, email blasts, website promotions, social media posts and newspaper ads/articles.

Restaurants are strongly encouraged to apply early for maximum publicity. We will need your logo emailed to us as soon as you register. PDF or EPS is the best format to send in. Please no photos or scans

MARKETING SUPPORT FROM THE VOLUNTEER CENTER

- E-newsletters & reminders (over 4,000 subscribers)
- Social Media Posts and Cross Promotion to Facebook, Instagram and Twitter (all year)
- 100 Restaurant Branded Postcards posters
- PR Announcements
- Year round advertising on our Volunteer Center website

PHOTOS:

- Help us show off your restaurant in our ad book!
- Please include 3 Photos: A photo of your beautiful restaurant, Chef's Head Shot, & a Tasty Dish
- Please email to TOC@sjvolunteers.org

SOCIAL MEDIA

- Like us on Facebook! @Volunteer Center of South Jersey
Instagram/Twitter @sjvolunteers



VOLUNTEER CENTER
of South Jersey

- 📍 1400 Tanyard Rd.
Sewell, NJ 08080
- ☎ 856.415.9084
- 📠 856.415.9085
- 📶 SJVolunteers.org





Restaurant Registration

***Sign up by February 15th, & receive 2 complimentary tickets worth \$150.**

APPLICATION DEADLINE: Feb 28, 2019

Please: Print clearly as this information will be used on our marketing materials.

Contact Name: _____

Restaurant Name: _____

Address: _____

City: _____ State _____ ZIP: _____

Phone: () _____ Fax: () _____ Email: _____

Website: _____

Preferred Method of Contact: Phone Email

Is electricity needed: Yes No If yes, how many outlets required: _____

Foods to be served (Optional):

Item: 1 _____

Item: 2 _____

Item: 3 _____

Item: 4 _____



Auletto's will supply:

- Access to kitchen for water, storage of food, etc.
- Electricity (if requested)
- Dining Room wait staff
- Table with linen (one 8 foot table per restaurant)

Register by:

Online

[http://bit.ly/](http://bit.ly/TOCRestaurantReg)

[TOCRestaurantReg](http://bit.ly/TOCRestaurantReg)

Fax:

856.415.9085

Email:

toc@sjvolunteers.org



VOLUNTEER CENTER
of South Jersey

📍 1400 Tanyard Rd.

Sewell, NJ 08080

☎ 856.415.9084

📠 856.415.9085

🌐 SJVolunteers.org

Signature

Date

Printed Name & Title / Designation