



## PAST TOC PARTICIPANTS

Auletto Caterers  
Carolina Blue  
Casa Bella Trattoria  
Cinder Bar  
Circles Thai restaurant  
Classic Cake Company  
Coriander: an Indian Bistro  
Dayna's Party Rentals and Catering  
Devour Desserts  
Dippys Ice Cream  
Duffy's Fine Chocolates  
Filomena Lakeview Inn  
Gentle Giant Cafe  
Giambri's Quality Sweets  
Heritage Winery  
Indiya: Flavors of India  
Just Fork It  
Kitchen519 - Bakery 519  
Mission BBQ  
Ms Dawns Catering  
Oasis Mexican Grill



VOLUNTEER CENTER  
of South Jersey

📍 1400 Tanyard Rd.  
Sewell, NJ 08080  
☎ 856.415.9084  
📠 856.415.9085  
🌐 SJVolunteers.org

Dear Restaurateur:

The Volunteer Center of South Jersey invites you to join us as we celebrate **Taste of Community 2020**, where the community connects with the finest eateries in a seven county region. This has been one of the most anticipated events for the past 20 years because of the restaurants, wineries and other food establishments, that continue to be the foundation of the Volunteer Centers signature fundraiser.

Every year the event draws over 400 guests who come together to **Sip** fine wine, **Savor** the flavors from 20+ local eateries and **Connect** with business partners and friends. It's the perfect showcase opportunity for restaurateurs like you.

With many eateries expected to return for 2019, space maybe limited, so be sure to RSVP ASAP! Our tasty evening takes place on Monday, April 20, 2020 from 6:00 to 8:30pm at Auletto Caterers located in Almonesson, NJ.

### What the cost?

Just a **\$50 gift card donation** from your establishment. This donation is the highlight of our Basket Auction.

### What you get?

- Full page Ad in our TOC Program Book.
- Marketing opportunity to display signs, menus, and present your best dishes to 400 hungry guests.
- Additional marketing from VCSJ – See the Marketing Checklist page in this packet.

We got you covered!

### Your participation will include:

- Table linens, plates, silverware and a 6 or 8 foot table to display cuisine (1 table per restaurant).
- Access to Edison-style electrical outlets, if needed.
- Access to kitchen for water, safe food storage, etc.
- Dining room wait staff for the TOC guests.

Bring guests, invite your patrons! If you register by February 15, 2019, you will receive 2 complimentary VIP Tickets to the event, which includes the wine cellar reception (a \$150 value). Additional tickets can be purchased online at <https://taste2020.eventbrite.com> or by phone at 856-415- 9084.

Over the next few weeks, VCSJ staff will be following up with you to reserve your spot. For your convenience, you can complete registration form in this packet and return by email or fax. We also offer online registration at <http://bit.ly/TOCRestaurantReg>.

In the meantime, if you have any questions about the event, please contact our office at 856-415- 9084.

Warmest regards,

Celeste Bumpus, Event Manager, VCSJ  
[celeste@sjvolunteers.org](mailto:celeste@sjvolunteers.org)

**#sipsavorconnect #20+YRSOFTASTE**



# Restaurant Fact Sheet

## PAST TOC PARTICIPANTS

Outback Steakhouse  
Plaza Azteca  
Responsive Bakery  
Revolution Coffee Roasters  
Season 52  
Sperenza Italian Restaurant  
Sweetsboro Pastry Shoppe  
Sweet Freedom Bakery  
Summit Cakery & Cafe  
Thai Terrace  
The Red Hen  
The Riverview Inn  
The Telford Inn  
Village Pub  
Villarlis Lakeside  
Yoshimoto Steakhouse  
Wagonhouse Winery

**DATE: APRIL 20, 2020**

**SET-UP: 3:00PM TO 5:00PM**

**EVENT: 6:00PM TO 8:30PM**

**ANTICIPATED ATTENDANCE: APPROX. 400+**

## PUBLICITY & SIGNAGE

- Restaurant Logo will be included on all event marketing, including postcards, posters, email blasts, website promotions, social media posts and newspaper ads/articles. **Restaurants are strongly encourages to apply early for maximum publicity.**
- We encourage you to take full advantage of promoting your restaurant to the hungry attendees at this year's taste. Please bring business cards, menus, coupons, etc.

## EXPO HOURS, SET-UP, & TEAR DOWN

- Taste of Community is open to the public 6 – 8:30 pm. Every vendor table must be set-up by 5pm at the latest, and staffed and operational during the entire open hours of the event.
- An early entrance area for easy unloading will be provided. After unloading please park your vehicle in the lot provided on the other side of Almonesson Road.

## CANCELLATIONS

- All cancellations must be in writing.
- Vendors shall not sublet or assign, transfer, or otherwise convey this permit to any other person or any of the privileges, rights, or duties conveyed herein, except with the prior written consent of the TOC Event Manager. Any attempt to sublet, assign, transfer, or otherwise convey this permit without the prior written consent shall be null and void, and the Events and Marketing Manager shall have the right to immediately terminate this permit. Any approved assignee shall be subject to all the provisions and requirements of this permit.

## LIABILITY/INSURANCE

- By submitting the Restaurant Application, the vendor agrees to indemnify the Volunteer Center of South Jersey, save and hold harmless from and against any and all claims, actions, damages, liability and expense in connection with loss of life, personal injury, and/or damage to property occurring in and about, or arising from, related to or in connection with the fundraising event: "Taste of Community", the occupancy of the premises of Auletto Caterers and adjacent sidewalks, loading platforms or areas, parking areas, or occasioned wholly or in part by any negligent or willful act, or omission of vendor, its agents, subcontractors, exhibitors, concessionaires, employees or volunteers. In the event the vendor indemnified shall be made part to any litigation commenced by or against vendor, its agents, subcontractors, exhibitors, concessionaires, employees or volunteers, then vendor shall protect and hold harmless the above named indemnified in connection with such litigation.



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# Marketing Checklist

## TASTE CHOICE WINNERS

**2019**

Just Fork It

**2018**

Mission BBQ

**2017**

Outback Steakhouse

**2016**

Ms. Dawns Kitchen

**2015**

Riverview Inn

**2014**

J. G. Cook's

**2013**

Little Beef's Deli  
Grill & Catering

**We want to market your restaurant in the absolute best way we can! In order to do so, we need the following information and for you to do the following.**

### LOGO

- Restaurant Logo will be included on all event marketing, including postcards, posters, email blasts, website promotions, social media posts and newspaper ads/articles.

**Restaurants are strongly encouraged to apply early for maximum publicity. We will need your logo emailed to us as soon as you register. PDF or EPS is the best format to send in. Please no photos or scans**

### MARKETING SUPPORT FROM THE VOLUNTEER CENTER

- E-newsletters & reminders (over 4,000 subscribers)
- Social Media Posts and Cross Promotion to Facebook, Instagram and Twitter (all year)
- 100 Restaurant Branded Postcards posters
- PR Announcements
- Year round advertising on our Volunteer Center website

### PHOTOS:

- Help us show off your restaurant in our ad book!
- Please include 3 Photos: A photo of your beautiful restaurant, Chef's Head Shot, & a Tasty Dish
- Please email to celeste@sjvolunteers.org

### SOCIAL MEDIA

- Like us on Facebook! @Volunteer Center of South Jersey  
Instagram/Twitter @sjvolunteers



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# Restaurant Registration

**\*Sign up by February 15th, & receive 2 complimentary tickets worth \$150.**

**APPLICATION DEADLINE: February 14th, 2020**

**Please: Print clearly as this information will be used on our marketing materials.**

Contact Name: \_\_\_\_\_

Restaurant Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Preferred Method of Contact:  Phone  Email

Is electricity needed:  Yes  No If yes, how many outlets required: \_\_\_\_\_

Foods to be served (Optional):

Item: 1 \_\_\_\_\_

Item: 2 \_\_\_\_\_

Item: 3 \_\_\_\_\_

Item: 4 \_\_\_\_\_



Auletto's will supply:

- Access to kitchen for water, storage of food, etc.
- Electricity (if requested)
- Dining Room wait staff
- Table with linen (one 8 foot table per restaurant)

## Register by:

Online  
<http://bit.ly/TOCRestaurantReg>

Fax:  
856.415.9085

Email:  
celeste@sjvolunteers.org



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Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name & Title / Designation \_\_\_\_\_