



3,926 VOLUNTEERS REGISTERED





1400 Tanyard Rd. Sewell, NJ 08080

**\$56.415.9084** 

**856.415.9085** 

### Thank you for your continued support!

Join us for Taste of Community 2020. This tasting event has been running strong for over twenty years now and continues to grow thanks to the generous support of organizations like yours. We are excited to showcase many new eateries at this year's event.

VCSJ continues to make a difference in the lives of volunteers, and the non-profits they serve. This support impacts so many lives throughout the seven counties we serve in South Jersey and beyond. This brings regional exposure to our sponsors, our most valuable supporters. Taste of Community draws more than 400+ of South Jersey's finest for the tastiest evening of the year! SIP on local wines & **SAVOR** the flavors from 20+ of the region's Best eateries that the region has to offer, all while your **CONNECT** with new friends!

As a sponsor, your guests are also invited to our **VIP Corporate Reception**, graciously sponsored by our host, **Auletto Caterers** in their renowned wine cellar, featuring some of their own blends and other local wineries. VCSJ offers 6 different levels of sponsorship, we are confident that you will find a level that fits your organization's goals, marketing objectives and budget.

This signature event will take place on **Monday, April 20th, 2020** at 6pm (VIP Reception begins promptly at 5pm) and will include, live entertainment, auctions, fun photo booths, raffles and more. Please take a few moments to review the enclosed sponsorship information. We hope to see you at our Taste of Community celebration!

Best Regards,

Celeste Bumpus Event Manager

Gregory Davis Sponsorship Committee















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- **L** 856.415.9084
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#### **ABOUT THE VOLUNTEER CENTER**

The Volunteer Center of South Jersey (VCSJ) was established in 1996 as a private, independent, 501(c)3 non-profit organization. In 2013, the Center expanded and changed its name, enthusiastically embracing the ambitious undertaking of serving the seven County South Jersey regions.

#### **OUR MISSION**

The Volunteer Center's mission is to change lives, empower families and improve our community through volunteerism and support of local nonprofit organizations.

#### **HOW WE HELP?**

VCSJ achieves its mission by continually promoting volunteerism in the region and by connecting both individuals and businesses with non-profit organizations that need their support. The Center also provides best practice tools and by offering educational, consulting and other support services to help our nonprofit partners increase their capacity to manage volunteers and accomplish their mission.

#### WHY SPONSOR?

As an event sponsor, your contribution will place you among community leaders committed to supporting volunteerism and nonprofit organizations in the communities they serve. In addition, there are numerous ways that sponsor benefits can help build your business!

INCREASE BRAND AWARENESS: Our marketing efforts will highlight you and your business with a captive audience. We have a range of sponsorship levels that will increase your brand's awareness thorough, print, e-marketing, and just as important, word of mouth marketing tactics, all with goal of increasing brand awareness with potential customers here in South Jersey.

**CONNECT WITH COMMUNITY LEADERS:** Our goal for this event is for your to not only SIP & SAVOR some of South Jersey's BEST Wine & Eateries, but also to facilitate the opportunity for you to CONNECT with top community leaders in South Jersey, all with a similar passion of social good as yourself. Where better place to form new relationships than around great food and even better company!

**TAX DEDUCTION:** VCSJ is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. Tax ID #22-3462373



AULETTO'S CATERERS
1849 COOPER ST., ALMONESSON, NJ 08096

VIP CORPORATE RECEPTION - 5:00PM MAIN EVENT - 6:00PM - 8:30PM



TASTE OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS					
	\$5,000	3,000	1,000	750	500	250
BENEFITS	PRESENTING	PLATINUM	GOLD	CORPORATE	SILVER	BRONZE
Company Category Exclusivity	•					
Acknowledgment at podium and opportunity to briefly address the audience.	•					
Vendor table opportunity to display appropriate company marketing materials.  [provided by company]	•					
Sponsor recognition on the Volunteer Center's annual donor list, annual report and in various external communications.	•	•	•	•	•	•
Tickets to the event *Indicates private table	• (20)*	• (12)*	• (10)*	• (10)*	• (4)	•(2)
Program book as & sponsor recognition in our taste program.	●(Full inside cover)	●(Full Page)	●(1/2 Page)	(Recognition)	●(1/4 Page)	
Prominent logo placement on main event signage.	•					
Sponsorship recognition on event signage, night of the event.	•	•	•		•	•
Logo displayed as a supporter of the Volunteer Center on our website for one year (with link)	•	•	•			
Cited in all special press releases and media references.	•	•	•			
Logo placement on all printed marketing flyers, poster & postcards.	•	•				
Prominent recognition as sponsor in all event email announcements and invitations to more than 5,000 subscribers.	•	•				
Acknowledgment as a support of community service and a sponsor of this event on social media outlets (Facebook, Twitter and pinterest)	•	•				
Special invitation to exclusive Volunteer Center events through the year.	•	•				
Acknowledgment at podium night of the event & opportunity to briefly address the audience.	•					



# **Sponsor Registration**

## APPLICATION DEADLINE:

March 27, 2020

## Please return this form by:

Fax: 856.415.9085

Email:

volunteer@sjvolunteers.org

Please review these great marketing opportunities and select the one that best suits your company's need.

### PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

☐ Presenting Sponsorship ...... (\$5000)

☐ Platinum Sponsorship (\$3000)
☐ Gold Sponsorship (\$1000)
☐ Corporate Sponsor Table (\$750)
☐ Silver Sponsorship (\$500)
☐ Bronze Sponsorship (\$250)
Name:
Company:
Address:
City:StateZIP:
Phone:( ) Fax: ( ) Email:
Our check is enclosed. (Checks payable to Volunteer Center of South Jersey)



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Name on Card Signature

☐ Visa

We will pay by credit card:

Card Number

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■ Mastercard

**Expiration Date** 

☐ American Express ☐ Discover

CV2 Security Code