

# SPIRIT OF COMMUNITY

*“Believe that one person, one act of kindness, can improve the lives of others and make a difference in our world.” – PointsofLight.org*

**TOTAL  
PRESIDENTIAL  
VOLUNTEER  
AWARDEES**

**592**

Spirit of Community, the largest volunteer recognition event in New Jersey, exemplifies what we do at VCSJ every day: thanking individuals, groups, family and corporate volunteers and the non-profit organizations they serve. It is an extraordinary night for South Jersey’s own “Points of Light” to shine and be recognized for their year-long efforts.

This special event will be held at Auletto Caterers in Almonesson, NJ on October 23rd 2019. We encourage your company to not only attend the celebration, but to also consider nominating an individual or group within your own organization. Several award categories are available, including the H.E.R.O.E.S. award - “Honoring Excellence, Rewarding Outstanding Employee Service.”

Companies striving to do good for the world and their local communities, investors, customers and employees are seeing the return on their investment. It’s no longer solely about the amount of dollars a company donates to worthy causes — emphasis is being placed on creating a real connection with the community. Businesses are investing more in corporate volunteering programs and are benefiting not only from happier employees who are making a difference, but also from the grassroots community outreach these programs provide.

As you may know, consumers often make emotional buying decisions based on how they feel about a company. If you’re looking to embrace a corporate volunteer program, we have a variety of ways you can contribute. It’s good for the community and your employees, as well as your bottom line.

We believe there is a sponsorship level that can fit your organization’s philanthropic goals, marketing objectives and budget. If you have questions, our office can be reached at 856-415-9084 or by email at [mepifani@sjvolunteers.org](mailto:mepifani@sjvolunteers.org). Thank you for your consideration of a sponsorship at this important South Jersey event.

Yours in service,

Michele Epifani  
Executive Director

**PRESIDENTIAL  
VOLUNTEER SERVICE  
HOURS**

**387,387**



VOLUNTEER CENTER  
of South Jersey

📍 1400 Tanyard Rd.  
Sewell, NJ 08080

☎ 856.415.9084

📠 856.415.9085

🌐 [SJVolunteers.org](http://SJVolunteers.org)

## About the Spirit of Community

Government officials, media, nonprofit organizations, corporations and service-minded leaders come together for one night to honor the contributions made daily by our friends, neighbors, and family members. This event, now in its 6<sup>th</sup> year, offers our community the unique opportunity to recognize and appreciate local heroes who work tirelessly to make South Jersey a vibrant place to live.

## About the Volunteer Center

VCSJ promotes volunteerism in the region and connects individuals and businesses with opportunities to serve. In 2015, we enhanced operations by implementing technologies to increase our overall impact to increase community resources and services. The result, volunteers and non-profits are now connected in "real-time". More notably, VCSJ formed a partnership with a west coast software developer, where we provide our expertise in volunteerism through technical writing and software testing for the volunteer match and management web applications. This allows us, nationally and locally, to play an integral role in improving technology for volunteers, nonprofits and corporate business partners, in their efforts, to make a difference.

## Why Sponsor?

As an event sponsor, your contribution will place you among corporate leaders committed to supporting Volunteerism in communities across South Jersey. Sponsorship dollars accomplishes two things:

- Helps VCSJ bring this premier event to Nonprofit Agencies, Business Organizations, who want to honor their volunteers in this special way.
- Provides continued support to the programs of the Volunteer Center all year round! These include youth leadership, family volunteering, collaborative community engagement and much more.

**INCREASE BRAND AWARENESS:** Our marketing efforts will highlight you and your business with a captive audience. You will receive logo placement in a variety of places such as flyers, social media outreach, brochures, websites, email marketing campaigns, signage, etc. that will increase awareness with your potential customers in South Jersey!

**GAIN MEDIA EXPOSURE:** Our sponsors receive recognition in all communications with the local and regional press. Our highest sponsors are offered the opportunity for a special mention in press features.

**SECURE NEW BUSINESS:** The event is the perfect opportunity to generate new leads and form new business partnerships. Besides being a place where you can meet and greet top leaders in South Jersey, all sponsors are offered the opportunity to display literature at our event!

**SAVE MONEY:** Since the Volunteer Center is a 501(c)3 organization, your sponsorship is tax deductible to the fullest extent of the law (tax deduction).



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# Sponsorship Outline

SPIRIT OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS				
	\$5,000	\$3,000	\$1,000	\$750	\$500
BENEFITS	PRESENTING	DIAMOND	GOLD	SILVER	BRONZE
Acknowledgment on the VCSJ Annual donor list website, annual report and other communications	•	•	•	•	•
Tickets to the event at reserved tables.	• 10	• 8	• 6	• 4	• 2
Event program ad and sponsor recognition.	Inside Cover Full page	Full Page	1/2 Page	1/4 Page	Recognition
Logo displayed as a supporter of the Volunteer Center on our website for one year (with link)	•	•	•		
Acknowledgment as a support of community service and a sponsor of this event on social media outlets (Facebook & Twitter)	•	•			
Special invitation to exclusive Volunteer Center events throughout the year, where applicable	•	•			
Recognition in all media outreach (releases, interviews, etc) for pre-event and post event coverage.	•	•			
Acknowledgment at podium.	•	•			
Logo on event signage	•	•			
Logo/Name displayed for one full year (w/link) on VCSJ Volunteer Opportunity Site.	•	•			
<b>Guaranteed company category exclusivity and prominent logo placement on event signage</b>	•				
<b>Chance to display company marketing materials at the event</b>	•				
<b>An opportunity to briefly address the audience.</b>	•				
<b>Prominent recognition as presenting sponsor in all event marketing materials, including email announcements and invitations to more than 5,000 South Jersey subscribers.</b>	•				

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*The Volunteer Center of South Jersey's Annual "Spirit of Community" Celebration, is an event that brings the entire community together to honor dedicated volunteers, as well as non-profit and corporate leaders, whose service makes a positive impact in South Jersey.*

## COMMUNITY AWARDS

Awarded by community member selection. Individuals, Groups, Nonprofit and Business Organizations are encouraged to submit these nominations.

**The Presidential Volunteer Service Award** – This award, conferred by the Office of the President of the United States, recognizes the valuable contributions of volunteers nationwide who are answering the President's call to serve others.

**Volunteer Manager of the Year Award** – This honor recognizes achievement in the creation, implementation and leadership of an effective volunteer program to meet social need.

**Volunteer of the Year Award** – This award provides a public platform for local nonprofits to recognize a volunteer who has made an outstanding contribution in their agency.

**H.E.R.O.E.S. Award** – Honoring Excellence, Rewarding Outstanding Employee Service – This award offers local businesses a platform to celebrate a "star employee" who has dedicated time, talent and resources to making a difference in the local community and whose unwavering commitment has served as an example and inspiration to the entire organization.

## VOLUNTEER CENTER OF SOUTH JERSEY AWARDS

Awarded by VCSJ Judging Committee, through nomination only.

**Corporate Excellence Award** – This award honors a socially responsible company with an exemplary commitment to service in their community.

**Distinguished Youth Service Award** – This honor recognizes young leaders, ages 14 to 23, who have made a great impact in the community.

**South Jersey Humanitarian of the Year Award** – This prestigious award is designed to honor a South Jersey leader who has consistently gone above and beyond to make his/her community a better place through their commitment to volunteerism and selfless acts of service.

**Bob Shryock Community Service Award** – This award is bestowed to a local non-profit organization that has shown unwavering commitment to volunteerism and the community.

To learn more about eligibility requirements or to make an online nomination, click or visit:  
<https://sjvolunteers.org/spirit-community>

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- Presenting Sponsorship ..... (\$5,000)
- Diamond Sponsorship..... (\$3,000)
- Gold Sponsorship ..... (\$1,000)
- Silver Sponsorship ..... (\$750)
- Bronze Sponsorship..... (\$500)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Our check is enclosed. (Checks payable to Volunteer Center of South Jersey)

We will pay by credit card:     Visa     Mastercard     American Express     Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CV2 Security Code

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Signature



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*VCSJ is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. Tax ID #22-3462373*