



**POINTS
OF LIGHT**
SERVICE ENTERPRISE



VOLUNTEER CENTER
of South Jersey

Service Enterprise

A change management approach that helps organizations more effectively leverage volunteers and their skills, increasing the return on volunteer investment¹ to meet their missions.

Become a Service Enterprise! Your organization will receive:

- Access to a **research-based program** to transform your organization into one of the top 11 percent of nonprofits in volunteer management and organizational performance, according to research by the TCC Group.
- A **diagnostic evaluation** of your current volunteer engagement practices and tailored recommendations for improvement.
- **16 hours of training focused on change management** and volunteer engagement strategies.
- **Individualized coaching** and the support of a community of peers to guide your organization through your Service Enterprise transformation.
- **Access** to volunteer engagement networks and resources.
- **Increased capacity** to power your organization.

Service Enterprises experience a 23 percent increase in volunteers annually, representing **\$63,000** in valued labor.

92%

of Service Enterprises said their organization was better equipped to engage volunteers to meet their mission

80%

of Service Enterprises report an increase in both volunteers and skills-based volunteers

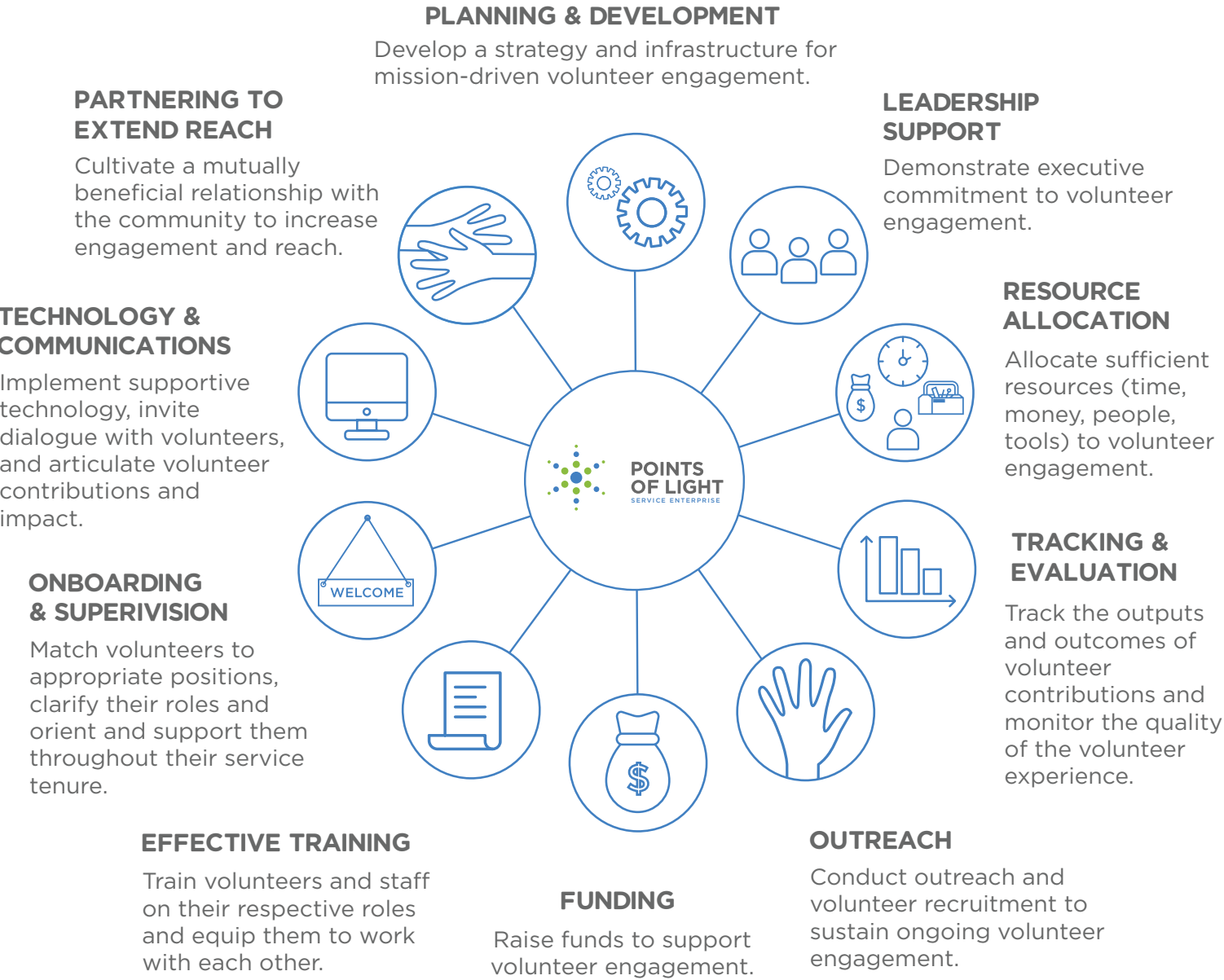
"Going through the Service Enterprise process was extremely important for our staff and agency. It allowed us to focus on not only getting volunteers for other organizations, but identifying how we can use volunteers better ourselves. We have grown significantly in that area since going through the process." - *Lori Shinton, President & CEO, Hands On Nashville*

"I always thought we were pretty savvy about volunteerism, but through the training and process of certifying for Service Enterprise, I see we had so much farther to go. There are so many opportunities to invite skilled professionals in to help achieve our mission throughout every facet of our work. This is a game-changer for us and ultimately other organizations in our service area!" - *Abby Laine Sienkiewicz, Executive Director, Center for Nonprofit Excellence*

¹According to research by Reimagining Service, every \$1 invested in effective volunteer engagement can lead to a \$3 to \$6 return on that investment.

Research by Deloitte LLP, TCC Group, Points of Light, Algorhythm and the RGK Center for Philanthropy shows that the following are characteristics of Service Enterprise:

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Join a network of more than 500 Service Enterprises across the country!

To learn how you can access Service Enterprise in your community, contact: