

VOLUNTEER CENTER *of South Jersey*

Empowering Nonprofits

Connecting Volunteers

Building Community

The Volunteer Center promotes volunteerism in the region and connects both individuals and organizations with quality opportunities to serve.

The Center also offers educational, consulting, and other support services to the non-profit community.

WHY JOIN OUR NETWORK?

VOLUNTEERS: Get Connected Central™ Volunteer management has never been so easy. Spotlight your organization with a page on the site that includes logo, links to your website & social media, mission and more! Post volunteer needs, track volunteer hours, set schedules, broadcast messaging and promote special events to over 7,000 registered volunteers. Mobile-friendly for your volunteers!

VOLUNTEER RECOGNITION: We are here to help you thank and recognize the substantial contribution that your volunteers give to your agency. Spirit of Community is an opportunity to thank your volunteers at a community-wide event.

TRAINING: Offering membership discounts on professional development opportunities for staff and Board Member, along with Service Enterprise Certification.

MARKETING: Promoting your agency's mission and volunteer needs in our monthly e-newsletter, distributed to over 4,000 subscribers. Posts, Likes, Links, Hashtags...you name it we do it across 4 social media audiences (Facebook, Twitter, LinkedIn and Instagram).

NETWORK: Free membership to the Volunteer Resource Network (VRN), a networking opportunity to share ideas, successes, and challenges with others across the non-profit sector. Community outreach opportunities like tabling events and days of service to support what you do.

Annual Flat Rate Fee: \$100



VOLUNTEER CENTER
of South Jersey



sjvolunteers.org



856.415.9084



1400 Tanyard Rd. Sewell, NJ 08080



BUILD

Recruit & build relationships with volunteers/donors

Volunteer recognition support

GetConnected: Volunteer TM management tool

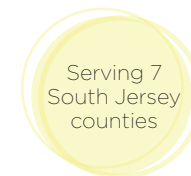


LEARN

Building capacity through education

Networking opportunities

Service Enterprise Certification



GROW

Grow presence through e-marketing

Promote volunteer needs and events

Track volunteer hours/impact areas

VOLUNTEER ENGAGEMENT TRAINING PROGRAM

Designed to deliver best practices training for individuals who are new to or currently manage or coordinate volunteers for nonprofits, schools, healthcare or government sectors, faith-based or service organization.

The coursework, developed by the Points of Light Volunteer Center National Network, is delivered in six sessions with in-depth coverage of the following topics:

ESTABLISHING THE FRAMEWORK:

Apply a volunteer-centered framework to volunteer engagement.

PLANNING FOR VOLUNTEER ENGAGEMENT:

Start planning for how and where volunteers fit in our organizations.

OPPORTUNITIES & OUTREACH:

Acquire tools to get the volunteers you need in the door.

INTAKE & ONBOARDING:

Create systems to screen, place, orient and train volunteers.

SUPERVISION & SUPPORT:

Provide tools and strategies to ensure volunteers feel supported, effective and appreciated.

EVALUATION:

Examine strategies for figuring out what is and isn't working.

Participants will earn a certificate upon completion of this volunteer management course.

RETHINK HUMAN CAPITAL

Increase your Organization's Return On Volunteer Investment

80%

of Service Enterprises report an increase in both volunteers and skills-based volunteers

Did you know that for every dollar nonprofits invest in effective volunteer engagement; they can expect up to \$6 in return? Organizations that effectively engage volunteers are more adaptable, sustainable and capable of expanding. They also operate at almost half the median budget as compared with organizations that do not engage volunteers.

At the Volunteer Center of South Jersey, we know that as a mission driven organization, you continue to face challenges of doing more with less. This is why it is important for you to invest and excel in volunteer engagement practices that lead to better achieving your mission.

Through SEI, You Will Have Access To:

- A research-based program to transform your organization into one of the top 11% of nonprofits in volunteer management & organizational performance, according to research by the TCC Group.
- A diagnostic assessment of your current volunteer engagement practices, with tailored recommendations.
- 16 hours of training focused on change management and volunteer engagement strategies.
- Individualized coaching, with the support of a community of peers, to guide your organization through your SEI transformation.
- Access to volunteer engagement networks & resources.
- Increased capacity to power your organization.

92%

of Service Enterprises said their organization was better equipped to engage volunteers to meet their mission



POINTS OF LIGHT
SERVICE ENTERPRISE



To learn more or register visit: sjvolunteers.org/the-service-enterprise-initiative



What should I know before becoming a board member?

What are the roles and responsibilities of a nonprofit board of trustee?

What does a healthy nonprofit board look like?

Sustaining the nonprofit's mission

Key fiscal & legal responsibilities of board members

Non-profit fundraising & relationship building

GET ON BOARD prepares individuals for nonprofit board service and assists nonprofits with their board member recruiting efforts. This program offers specialized training for individuals, who currently serve or who are interested in serving as a member of a nonprofit Board of Trustees. Includes four in-class sessions covering: board member governance, key fiscal & legal responsibilities, fundraising and relationship building.

At the end of the course, participants are invited to a networking Meet and Greet with area nonprofits to make a connection and find the right fit.

To register visit:

sjvolunteers.org/nonprofit-institute