



VOLUNTEER CENTER  
*of South Jersey*

## Will You Join Us at Taste of Community 2024?

It's time to #SIPSAVORCONNECT once again in South Jersey! We hope you can join us in April at Auletto Caterers in Almonesson, NJ. TASTE has been a South Jersey tradition for over 27 years and every year we bring the community together for a fun and tasty evening of networking. The Volunteer Center of South Jersey, now a program of Jersey Cares, hosts Taste of Community, an annual fundraiser that supports community programming and day-to-day operations.

Last year in 2023, we brought back this signature event after a three year break from The Pandemic. It was a huge success with the generous support of organizations like yours. Once again, this year, we are excited to showcase many new eateries that call South Jersey home.

The Volunteer Center of South Jersey continues to be a leader in New Jersey who addresses community identified needs through volunteerism, making a difference every day in the lives of volunteers, nonprofits, and the clients that they serve. This support impacts so many across the South Jersey Region and beyond. This offers opportunities of regional exposure to our sponsors and most valuable supporters.

On average, Taste of Community draws more than 300+ people, who look forward to the tastiest night of the year! Guests SIP on local wines & SAVOR the flavors from 20 of the region's BEST eateries, all while they CONNECT with new and old friends!

As a sponsor, your guests are also invited to our VIP Reception, graciously sponsored by our host, Auletto Caterers in their renowned wine cellar, featuring some of their own blends and other local wineries.

The Taste of Community Sponsorship offers 6 levels, of which, we are confident that you will find a level that fits your organization's goals, marketing objectives, and budget. This year Taste will take place on Monday, April 8th, 2024 at 6pm (VIP Reception begins promptly at 5pm) and will include live entertainment, auctions, a fun photo booth, raffles and, of course, plenty of food.



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## ABOUT THE VOLUNTEER CENTER

The Volunteer Center of South Jersey (VCSJ) was established in 1996 as a private, independent, 501(c)3 non-profit organization. In 2013, the Center expanded and changed its name, enthusiastically embracing the ambitious undertaking of serving the seven County in South Jersey. In 2023, the Volunteer Center merged with Jersey Cares expanding our reach across the state of NJ.

## OUR MISSION

The Volunteer Center's mission is to change lives, empower families, and improve our communities through volunteerism and support of local nonprofit organizations.

## HOW WE HELP?

VCSJ achieves its mission by continually promoting volunteerism in the region and by connecting both individuals and businesses with non-profit organizations that need their support. The Center also provides best practice tools and offers educational, consulting and other support services to help our nonprofit partners increase their capacity to manage volunteers and accomplish their mission.

## WHY SPONSOR?

As an event sponsor, your contribution will place you among community leaders committed to supporting volunteerism and nonprofit organizations in the communities they serve. In addition, there are numerous ways that sponsor benefits can help build your business!

## INCREASE BRAND AWARENESS:

Our marketing efforts will highlight you and your business with a captive audience. We have a range of sponsorship levels that will increase your brand's awareness thorough, print, e-marketing, and just as important, word of mouth marketing tactics, all with the goal of increasing brand awareness with potential customers here in South Jersey.

## CONNECT WITH COMMUNITY LEADERS:

Our goal for this event is for you to not only SIP & SAVOR some of South Jersey's BEST Wine & Eateries, but also to facilitate the opportunity for you to CONNECT with top community leaders in South Jersey, all with a similar passion of social good like you. What better place to form new relationships than around great food and even better company!

## TAX DEDUCTION:

The Volunteer Center of South Jersey, A program of Jersey Cares, is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law.

Tax ID #22-3294530

AULETTO'S CATERERS  
1849 COOPER ST., ALMONESSON, NJ 08096

VIP CORPORATE RECEPTION - 5:00PM  
MAIN EVENT - 6:00PM - 8:30PM



## Sponsorship

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TASTE OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS					
	\$5,000	3,000	1,000	850	500	250
BENEFITS	PRESENTING	PLATINUM	GOLD	CORPORATE	SILVER	BRONZE
Company Category Exclusivity	•					
Acknowledgment at podium and opportunity to briefly address the audience.	•					
Vendor table opportunity to display appropriate company marketing materials. (provided by company)	•					
Sponsor recognition on the Volunteer Center's annual donor list, annual report and in various external communications.	•	•	•	•	•	•
Tickets to the event *Indicates private table	• (20)*	• (12)*	• (10)*	• (10)*	• (4)	• (2)
Program book ad & sponsor recognition in our taste program.	• (Full inside cover)	• (Full Page)	• (1/2 Page)	• (Recognition)	• (1/4 Page)	
Prominent logo placement on main event signage.	•					
Sponsorship recognition on event signage, night of the event.	•	•	•		•	•
Logo displayed as a supporter of the Volunteer Center on our website for one year (with link)	•	•	•			
Cited in all special press releases and media references.	•	•	•			
Logo placement on all printed marketing flyers, posters & postcards.	•	•				
Prominent recognition as sponsor in all event email announcements and invitations to more than 5,000 subscribers.	•	•				
Acknowledgment as a supporter of community service and a sponsor of this event on social media outlets (Facebook, Twitter and Pinterest)	•	•				
Special invitation to exclusive Volunteer Center events through the year.	•	•				
Acknowledgment at podium night of the event & opportunity to briefly address the audience.	•					



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