



**“Service to others is the rent you pay for your room here on earth.”**  
-Muhamad Ali

October 24, 2024  
6:00 TO 9:00pm  
Auletto Caterers, Almonesson, NJ

**Spirit of Community**, the largest volunteer recognition event in South Jersey, exemplifies what we do at The Volunteer Center every day: thanking individual, group, family and corporate volunteers, as well as, the non-profit organizations they serve. It is an extraordinary night for us to celebrate the Volunteer Stars in our region and recognize their year-long efforts.

#### **ABOUT THE SPIRIT OF COMMUNITY**

Government officials, media, nonprofit organizations, corporations and Service-minded leaders come together for one night to honor the contributions made daily by our friends, neighbors, and family members. This event offers our community the unique opportunity to recognize and appreciate local heroes who work tirelessly to make South Jersey a vibrant place to live.

We encourage your company to not only sponsor the event, but to also attend the celebration and consider submitting the names of individual(s) or group(s) within your own organization for the Volunteer Star Award.

Additionally, you can nominate your organization for the Corporate Community Service Award, recognizing a socially responsible company with an exemplary commitment to service in their community.

We believe there is a sponsorship level that can fit your organization’s philanthropic goals, marketing objectives and budget. If you have questions, our office can be reached at 856-415-9084 or by email at [michele@sjvolunteers.org](mailto:michele@sjvolunteers.org).

Thank you for your consideration of a sponsorship at this important South Jersey event.

Yours in service and good health,

Michele Francesconi  
VP, Capacity Building Training and Strategic Initiatives

VOLUNTEER CENTER  
*of South Jersey*



1400 Tanyard Rd. Sewell, NJ 08080

856.415.9084

[SJVolunteers.org](http://SJVolunteers.org)



# About Us

## **ABOUT THE VOLUNTEER CENTER | JERSEY CARES**

The Volunteer Center, A Program of Jersey Cares promotes volunteerism in the region and connects individuals and businesses with opportunities to serve. Together with Jersey Cares, we envision a New Jersey in which everyone is motivated and empowered to make a positive difference.

Jersey Cares, a leader in volunteerism in New Jersey. Jersey Cares focuses on increasing the level of meaningful volunteer engagement by creating and managing efficient impactful projects that address critical community-identified needs. The merger allows us to provide more services and resources to the nonprofit community across The State. Together with Jersey Cares, we envision a New Jersey in which everyone is motivated and empowered to make a positive difference.

## **WHY SPONSOR?**

As an event sponsor, your contribution will place you among business leaders committed to supporting Volunteerism in communities across our region. Sponsorship dollars accomplishes two things:

- Helps The Volunteer Center offer this premier event to nonprofit agencies, businesses, and the community who want to honor their volunteers in this special way.
- Provides continued support to the programs of the Volunteer Center all year round! These include youth workforce development and leadership, family volunteering, nonprofit training and capacity building development, along with collaborative community service projects and Days of Service.

**INCREASE BRAND AWARENESS:** Our marketing efforts will highlight your business with a captive audience. You will receive logo placement in print and e-marketing campaigns (i.e., flyers, signage, social media, websites) that will increase awareness with potential customers!

**GAIN MEDIA EXPOSURE:** Our sponsors receive recognition in all communications with the local and regional press. Our highest sponsors are offered the opportunity for a special mention in press features.

**SECURE NEW BUSINESS:** The event is the perfect opportunity to generate new leads and form new partnerships. Besides being a place where you can meet and greet top leaders in South Jersey, all sponsors are offered the opportunity to display literature at our event!

**SAVE MONEY:** Since Jersey Cares is a 501(c)3 organization, your sponsorship is tax deductible to the fullest extent of the law (tax deduction).

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# Sponsorship

SPIRIT OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS				
	\$5,000	\$3,000	\$1,000	\$750	\$500
BENEFITS	PRESENTING	DIAMOND	GOLD	SILVER	BRONZE
Acknowledgment on the VCSJ Annual donor list website, annual report and other communications.	•	•	•	•	•
Tickets to the event at reserved tables.	10	8	6	4	2
Event program ad and sponsor recognition.	Inside Cover Full page	Full page	1/2 Page	1/4 Page	Recognition
Logo displayed as a supporter of the Volunteer Center on our website for one year (with link).	•	•	•		
Acknowledgment as a support of community service and a sponsor of this event on social media outlets (FB, Instagram, X & LinkedIn).	•	•			
Special invitation to exclusive Volunteer Center events throughout the year, where applicable.	•	•			
Recognition in all media outreach (releases, interviews, etc.) for pre-event and post event coverage.	•	•			
Acknowledgment at podium.	•	•			
Logo on event signage.	•	•			
Logo/Name displayed for one year (w/link) on GetConnected.	•	•			
Guaranteed company category exclusivity & prominent logo placement on event signage.	•				
Chance to display company marketing materials at the event.	•				
An opportunity to briefly address the audience.	•				
Prominent recognition as presenting sponsor in all marketing materials, including emails and invitations to VCSJ subscribers.	•				

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of South Jersey



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☎ 856.415.9084

📶 SJVolunteers.org



# Registration

### PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- Presenting Sponsor .....(\$5,000)
- Diamond Sponsor .....(\$3,000)
- Gold Sponsor .....(\$1,000)
- Silver Sponsor .....(\$750)
- Bronze Sponsor.....(\$500)

Name: \_\_\_\_\_

Company : \_\_\_\_\_

Address: \_\_\_\_\_

City : \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

### TWO CONVENIENT WAYS TO PAY

- Our check is enclosed. (Checks payable to Jersey Cares). Mail to:  
Volunteer Center of South Jersey  
1400 Tanyard Road, Sewell NJ 08080

or



Pay by scanning  
this QR code

*The Volunteer Center of South Jersey, a program of Jersey Cares is 501c(3) nonprofit organization.  
Donations are tax-deductible to the extent allowed by law. Tax ID #22-3294530.*

VOLUNTEER CENTER  
of South Jersey

