



VOLUNTEER CENTER
of South Jersey

Taste of Community 2025

Date: Tuesday, April 29, 2025

Place: Island Waterpark at Showboat (Atlantic City)

Time: 5pm to 9pm

The Taste Event is our premier annual fundraiser, supporting the day-to-day operations that drive our mission forward. For over 25 years, this event has been a cherished South Jersey tradition, proudly showcasing the exceptional restaurants and food vendors that make our region special.

The Volunteer Center remains a leader in New Jersey, addressing community-identified needs through the power of volunteerism. Our work impacts countless lives across South Jersey and beyond, supporting volunteers, nonprofits, and the communities they serve every day. Taste of Community provides a unique opportunity for regional exposure to our sponsors and valued supporters.

Each year, this event draws 200+ guests eager to experience the tastiest night of the year. Attendees will SIP on local wines, SAVOR the culinary creations of 20+ top eateries, and CONNECT with new and familiar faces.

As a sponsor, your organization will enjoy the exclusive perks of a Sponsor Cabana at the Island Waterpark in the Showboat Hotel and Casino, Atlantic City. Each cabana includes appetizers and wine from local wineries, creating a memorable experience for your guests. With multiple sponsorship levels available, we're confident you'll find an option that aligns with your goals, marketing objectives, and budget.

This signature event coincides with National Volunteer Month in April, celebrating the spirit of giving back. Highlights include live entertainment, auctions, a fun photo booth, raffles, and, of course, an abundance of delicious food.

Thank you for your continued support in helping us make a difference! Together, we're building stronger communities through the power of volunteerism.



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of South Jersey

ABOUT THE VOLUNTEER CENTER

The Volunteer Center of South Jersey (VCSJ) was established in 1996 as a private, independent, 501(c)3 non-profit organization. In 2023, the Volunteer Center merged with Jersey Cares expanding our reach across the state of NJ. The Volunteer Center's mission is to change lives, empower families, and improve our communities through volunteerism and support of local nonprofit organizations.

HOW WE HELP?

VCSJ achieves its mission by continually promoting volunteerism in the region and by connecting both individuals and businesses with non-profit organizations that need their support. The Center also provides best practice tools and offers educational, consulting and other support services to help our nonprofit partners increase their capacity to manage volunteers and accomplish their mission.

WHY SPONSOR?

As an event sponsor, your contribution will place you among community leaders committed to supporting volunteerism and nonprofit organizations in the communities they serve. In addition, there are numerous ways that sponsor benefits can help build your business!

INCREASE BRAND AWARENESS:

Our marketing efforts will highlight you and your business with a captive audience. We have a range of sponsorship levels that will increase your brand's awareness thorough, print, e-marketing, and just as important, word of mouth marketing tactics, all with the goal of increasing brand awareness with potential customers here in South Jersey.

CONNECT WITH COMMUNITY LEADERS:

Our goal for this event is for you to not only SIP & SAVOR some of South Jersey's BEST Wine & Eateries, but also to facilitate the opportunity for you to CONNECT with top community leaders in South Jersey, all with a similar passion of social good like you. What better place to form new relationships than around great food and even better company!

TAX DEDUCTION:

The Volunteer Center of South Jersey, A program of Jersey Cares, is a 501(c)(3) nonprofit organization. Donations are tax-deductible to the extent allowed by law. Tax ID #22-3294530



VOLUNTEER CENTER of South Jersey

Sponsorship

TASTE OF COMMUNITY SPONSORSHIP	SPONSORSHIP LEVELS					
	\$5,000	3,000	1,000	85	500	250
BENEFITS	PRESENTING	PLATINUM	GOLD	CORPORATE	SILVER	BRONZE
Company Category Exclusivity	•					
Complimentary room for overnight stay at Showboat Casino on the night of the event.	2 rooms •	1 room •				
Vendor table opportunity to display appropriate company marketing materials. (provided by company)	•					
Sponsor recognition on the Volunteer Center's annual donor list, annual report and in various external communications.	•	•	•	•	•	•
Tickets to the event *private Cabana with seating, appetizers and wine.	(20)*	(12) *	(10)*	(10)*	(4)	•(2)
Program book ad & sponsor recognition in our taste program.	(Full inside cover)	(Full Page)	(1/2 Page)	(Recognition)	(1/4 Page)	
Prominent logo placement on main event signage.	•					
Sponsorship recognition on event signage, night of the event.	•	•	•		•	•
Logo displayed as a supporter of the Volunteer Center on our website for one year (with link)	•	•	•			
Cited in all special press releases and media references.	•	•	•			
Logo placement on all printed marketing flyers, posters & postcards.	•	•				
Prominent recognition as sponsor in all event email announcements and invitations to more than 5,000 subscribers.	•	•				
Acknowledgment as a supporter of community service and a sponsor of this event on social media outlets (Facebook, Twitter and Pinterest)	•	•				
Special invitation to exclusive Volunteer Center events through the year.	•	•				
Acknowledgment at podium night of the event & opportunity to briefly address the audience.	•					



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Sponsorship

Please review these great marketing opportunities and select the one that best suits your company's budget.

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

- Presenting Sponsorship(\$5000)
- Platinum Sponsorship(\$3000)
- Gold Sponsorship(\$1500)
- Corporate Sponsor Table(\$850)
- Silver Sponsorship(\$500)
- Bronze Sponsorship(\$250)

Name: _____

Company : _____

Address: _____

City : _____ State: _____ ZIP: _____

Phone: _____ Email: _____

- Our check is enclosed. (Checks payable to Jersey Cares).

Please mail to:

Volunteer Center of South Jersey

1400 Tanyard Road

Sewell, NJ 08080

ONLINE SPONSORSHIP REGISTRATION HERE



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